Catherine DiNanno

Creative media producer, editor, and multimedia storyteller with experience creating cinematic, social, and branded content from concept through delivery. Combines visual storytelling with brand representation, sales, and audience engagement.

(978) 395-7056
CatDiNanno@gmail.com

Boston, MA | Open to Relocation & Remote

Portfolio
https://catdinanno.com/

WORK EXPERIENCE

Brand Ambassador | Effy Jewelry | Pride of America, Hawaii
SEPTEMBER 2026 - PRESENT

- Represent Effy Jewelry as a Brand Ambassador aboard Norwegian Cruise Line's Pride of America, engaging guests through jewelry demonstrations, styling, product education, and sales.
- Model and showcase Effy Jewelry during in-person events and social media content, creating engaging experiences that drive brand awareness and customer engagement.
- Educate guests on Effy Jewelry collections through product storytelling, personalized recommendations, and product knowledge.
- Support jewelry sales through relationship building, upselling, and confident presentation of products and collections.

Producer | Gauntlet Films | Boston, MA
OCTOBER 2025 - AUGUST 2026

- Lead business development efforts through client outreach, relationship management, and strategic prospecting to generate new production opportunities.
- Produce and edit short- and long-form video content for commercial clients, documentaries, sporting events, and digital platforms.
- Develop and execute social media content strategies for multiple brands, creating engaging content aligned with audience growth and brand identity.
- Assist with on-site production at live events, including on-camera appearances and overall production coordination.

Licensed Sales Representative | Globe Life American Income | Remote
MARCH 2025 - OCTOBER 2025

- Conducted high volume virtual client consultations and presented customized insurance solutions.
- Built strong communication, relationship building, and presentation skills while consistently closing sales in a performance driven environment.

EDUCATION

University of Alabama - Tuscaloosa, AL

Bachelor of Arts in Creative Media

Bachelor of Arts in Theater

Magna Cum Laude | GPA: 3.791/4.0

SKILLS

Creative & Technical

Videography, Adobe Premiere Pro, After Effects, Photoshop and Audition

Content & Social Media

Content Creation, Social Media Management, Content Strategy, Copywriting, Brand Storytelling, On-Camera Talent, Radio/On-Air Talent, Podcast Hosting & Editing

Production & Creative Development

Production Coordination, Directing, Screenwriting, Script Coverage

Languages

English: Fluent

Spanish: Intermediate