Catherine DiNanno

(978) 395-7056
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Boston, MA | Open to Relocation & Remote

Portfolio
https://catdinanno.com/

Creative media professional with experience producing video, social media, and branded content across entertainment, hospitality, and sports. Skilled in video editing, content strategy, production coordination, and client relations, with a background in performance that strengthens storytelling and on camera communication. Passionate about creating engaging digital content that connects with audiences and drives brand growth.

WORK EXPERIENCE

Producer | Gauntlet Films | Boston, MA
OCTOBER 2025 - PRESENT

- Lead business development efforts through client outreach, relationship management, and strategic prospecting to generate new production opportunities.
- Produce and edit short and long form video content for commercial clients, documentaries, sporting events, and digital platforms.
- Develop and execute social media content strategies for multiple brands, creating engaging content aligned with audience growth and brand identity..
- Assist with on site production at live events, including on camera appearances and overall production coordination.

Brand Ambassador | Alicja Models & Events | Boston, MA
MAY 2026 - PRESENT

- Represent national and regional brands at corporate events through professional guest engagement, product promotion, and event support.
- Deliver exceptional client experiences while maintaining brand standards and fostering positive consumer interactions.

Licensed Sales Representative | Globe Life American Income | Remote
MARCH 2025 - OCTOBER 2025

- Conducted high volume virtual client consultations and presented customized insurance solutions.
- Built strong communication, relationship building, and presentation skills while consistently closing sales in a performance driven environment.

Screenplay Reader Intern | ReelHeART Festival Group | Remote
NOVEMBER 2024 - APRIL 2025

- Evaluated screenplays and provided detailed feedback on story structure, pacing, dialogue, and character development.
- Delivered editorial recommendations to strengthen scripts for production readiness and marketability.

On-Air Talent Intern | Townsquare Media 95.3 The Bear | Tuscaloosa, AL
SEPTEMBER 2023 - MAY 2024

- Assisted with live radio programming through research of current events, entertainment, and sports content.
- Strengthened audience engagement by developing timely, relevant on-air material and supporting broadcast production.

EDUCATION

University of Alabama - Tuscaloosa, AL

Bachelor of Arts in Creative Media

Bachelor of Arts in Theater

Magna Cum Laude | GPA: 3.791/4.0

SKILLS

Creative

Adobe Premiere Pro, After Effects, Photoshop, Indesign, Audition.

Content

Video Editing, Social Media Management, Content Strategy, Short Form Video, Copywriting, Brand Storytelling

Production

Production Coordination, Videography, Screenwriting, Directing, Script Coverage, Voice Acting, On-Camera Talent

Professional

Client Relations, Business Development, Public Speaking, Event Production, Sales

Languages

English: Fluent

Spanish: Intermediate